

Strategy & Vision

Jones Lang LaSalle Upstream Sustainability Services

We can help you to define your key priorities by identifying risks and opportunities. Through a mixture of desktop research, stakeholder consultation and peer reviews, we are able to facilitate the prioritisation of material environmental and social issues which have the greatest value impact. Typically, our advice will lead to a sustainability roadmap which is underpinned by policy, objectives and targets, and establishes effective governance and reporting processes.

How we stand out

- Longest track record of providing strategic sustainability advice to real estate investors, developers and occupiers
- Longevity of existing client relationships (continued extension of retained advisor status)
- In-depth knowledge of property investment, development and occupation combined with professional sustainability expertise
- Several award-winning client case studies, and third party endorsement of Jones Lang LaSalle as industry leader in sustainability



What we can deliver for you

Desk Top Research
Legislation Databases
Materiality Assessments
Board Level Workshops
Peer Reviews
Cost Benefit Analysis

How you will benefit

- Aligns sustainability goals with core business strategy
- Ensures readiness for legislative compliance
- Reduces reputational and operational risk
- Assists in identifying and exploiting business opportunities
- Enhances brand value
- Engages and inspires employees



Sophie Walker

Director

sophie.walker@eu.jll.com
+44 (0)20 7399 5078

Expertise in Action

The Berkeley Group

Challenge

The Berkeley Group plc's long-term vision is to be the leader in delivering sustainable homes and communities in the UK. Upstream Sustainability Services has long been retained as strategic advisor to the Group, most recently assisting to refresh the sustainability strategy so as to link it with revised business goals.

Solution

Advice provided to the client included the following:

- Conducting a review of legislation, business risk and opportunity, and analysis of demographic and customer trends
- Drafting of Vision 2020 and underlying commitments – a strategy to help the Berkeley Group achieve its objective of being one of the UK's most sustainable companies
- Development of systems to measure and monitor energy and water efficiency, as well as construction site waste management, including data analysis and drafting of management reports



- Supporting the development of annual Sustainability Reports to GRI level B

Results

- The Berkeley Group plc was awarded The Queen's Award for Enterprise: Sustainable Development in 2008
- Named sector leader in the NextGeneration sustainability benchmark of top 25 UK homebuilders for the past three years
- The company achieved the fourth highest score of the FTSE350 companies in the consumer discretionary sector of the Carbon Disclosure Project in 2009
- In 2009, the Berkeley Group recycled 300,000 tonnes of construction waste

"Having worked with the Sustainability Team at Jones Lang LaSalle for over 10 years, we regard them as one of the leading providers of sustainability consultancy in the property sector. Their advice is extremely important in helping to drive our innovative strategy forward."

Karl Whiteman, Berkeley Group Director for Health, Safety and the Environment

Why Jones Lang LaSalle?

Upstream Sustainability Services is an integral part of Jones Lang LaSalle, a leading real estate services firm. This UK centre of excellence for sustainability consultancy, draws on 40 experts with 15 years experience, to apply our collective know-how and value-driven approach to manage and improve the sustainability performance of our client's portfolios and assets.

Jones Lang LaSalle has global reach, whilst maintaining a deep knowledge of local markets. The UK team possess multi-disciplinary expertise in all aspects of real estate investment, management and development. Sustainability considerations are embedded across this entire range of services.