

Carbon Footprinting and Accounting

Jones Lang LaSalle Upstream Sustainability Services

We can provide a rigorous assessment of a client's carbon footprint, whether it be a single property or an entire portfolio. If you are a UK business, our advice helps you to prepare for compliance with the CRC Energy Efficiency Scheme and includes meticulous error-checking and validation of data quality to ensure reliable results. Extensive experience in footprinting and accounting has allowed us to develop unique analytical frameworks to distinguish between landlord and tenant emissions, and categorise these under Scope 1, 2 and 3 according to the internationally-recognised Greenhouse Gas Protocol.

How we stand out

- Over 10 years experience of analysing real estate sustainability data on behalf of both investor and corporate clients
- Globally applicable sustainability data collection tools and management platforms designed specifically for real estate portfolios, which underpin industry leading initiatives
- Deep knowledge and understanding of best practice standards in sustainability performance measurement (e.g. Greenhouse Gas Protocol, ISO14064)
- Sound understanding of the links between sustainability and financial performance - pioneering new valuation techniques to reflect sustainability parameters



What we can deliver for you

Web-enabled sustainability data management platforms

Data validation and analysis

Capacity building for in-house teams and outsourced building managers

Internal & external reporting to best practice standards

Modelling risk exposure to future policy scenarios (by cost and Carbon)

Cost Benefit Analysis of different carbon abatement options



How you will benefit

- Compliance with relevant legislation, such as the CRC Energy Efficiency Scheme (UK) or Bilan Carbone (France)
- Accurate disclosure under key reporting initiatives (e.g. Carbon Disclosure Project, Dow Jones Sustainability Index, Global Reporting Initiative etc)
- Reliable baseline against which to evaluate improvements over time
- Proactive management of longer-term risks



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Expertise in Action

CRC Energy Efficiency Scheme support – Various Clients

Challenge

- Navigate a complex and evolving legislation unique to the UK market
- Implement new ways of working – to monitor energy data on a regular basis
- Manage the financial liabilities of the CRC

Solution

- We assist clients by providing a user friendly data management system and reporting service
- We provide training, support and guidance to clients and third party service providers
- We identify the largest consuming assets in the portfolio and implement improvements to reduce CRC exposure
- We offer up to date thinking and guidance on such issues as landlord and tenant responsibilities, future cost implications and operational cost savings



Results

- We support over 20 real estate clients manage their CRC exposure

Value Add

- We are actively involved in government consultations and industry trade bodies to best represent the needs of our clients
- Our CRC service is linked with our other energy management support to help clients identify and manage poor performing properties, and to better understand how to maximise efficiency opportunities.

Why Jones Lang LaSalle?

Upstream Sustainability Services is an integral part of Jones Lang LaSalle, a leading real estate services firm. This UK centre of excellence for sustainability consultancy, draws on 40 experts with 15 years experience, to apply our collective know-how and value-driven approach to manage and improve the sustainability performance of our client's portfolios and assets.

Jones Lang LaSalle has global reach, whilst maintaining a deep knowledge of local markets. The UK team possess multi-disciplinary expertise in all aspects of real estate investment, management and development. Sustainability considerations are embedded across this entire range of services.

