

Can you *see* it?

HSBC 
The world's local bank

HSBC can. HSBC's formidable reputation and enviable capital strength are built on being the local bank for around 100 million customers worldwide. So when they needed a new head office in Warsaw it was vital to choose a high-profile location to put the bank on the map for visitors from both Poland and the rest of the world.

"Jones Lang LaSalle really spoke our language," says **Alan Jarman, CEO HSBC Poland**. "They quickly understood our business requirements and helped me appreciate the implications of our real estate choices."

Jones Lang LaSalle's global perspective and local knowledge bring real value to HSBC, so they can get on with what they do best: serving clients and growing their business.



JONES LANG
LASALLE®

Real value in a changing world

www.joneslanglasalle.eu/realvalue